

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Patent Application**

Applicant(s): R.S. Chernock et al.  
Docket No.: YOR920010442US1  
Serial No.: 10/034,222  
Filing Date: December 28, 2001  
Group: 2623  
Examiner: Farzana E. Hossain

Title: Methods and Apparatus for Controlling Interactive  
Television Information and Commerce Services

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AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the final Office Action dated October 7, 2008, Applicants respectfully request reconsideration of the above-identified application in view of the following amendment and remarks: